WOMAN-OWNED SMALL BUSINESS · MINORITY BUSINESS ENTERPRISE

CONNECTIVE BUSINESS SOLUTION

STRATEGY RE-DEFINED

WOSB MBE

DATA ANALYTICS & BI · 2026

Connective's Data Analytics & BI capability helps finance, operations, and analytics leaders turn data into decisions through **executive dashboards, KPI frameworks, forecasting, and financial analytics.** Built by leadership that ran executive reporting inside Disney's technology organization and financial analytics across a $1.6B Abbott portfolio, we deliver the views your leadership team will actually use.

CORE CAPABILITIES

/ Executive Dashboards

Leadership-ready views of portfolio status, financial performance, and risk.

/ Power BI

Dashboard design, data modeling, and reporting automation across the Microsoft stack.

/ Tableau

Visual analytics and executive reporting built for clarity and decision speed.

/ KPI Development

Metrics frameworks that connect strategy to measurable performance.

/ Forecasting & Planning

Capital and expense forecasting, variance analysis, and scenario planning.

/ Financial Analytics

Receivables, margin, and cash analytics grounded in enterprise FP&A practice.

ENTERPRISE ANALYTICS EXPERIENCE

Our leadership built the dashboards and financial analytics that executives at some of the world's most demanding companies relied on.

The Walt Disney Company · Parks, Experiences and Products

Built executive dashboards in Power BI and Tableau for a **$48M** technology portfolio, giving 5 Directors and 1 VP live views of status, spend, and risk, with monthly forecasts held within **5%** of plan.

Abbott Laboratories

Designed Power BI dashboards and aging analytics for a **$1.6B** global receivables portfolio, surfacing the risk insight that helped cut bad debt **50%** in 8 months, with quarterly results briefed to the VP of the Americas and Europe.

Florida Department of Transportation · Florida's Turnpike Enterprise

Built executive reporting tracking schedule, cost, scope, and risk across a **$140M** portfolio, giving senior stakeholders real-time visibility and faster decisions.

BUILT FOR

FINANCE LEADERS

CFOs, controllers, and FP&A teams

Forecasting, variance, and board-ready reporting

OPERATIONS LEADERS

COOs, program and delivery executives

Portfolio status, capacity, and performance visibility

ANALYTICS TEAMS

BI developers and data teams

Modeling standards, governance, and design support

Engage as fixed-scope builds, ongoing support, or working sessions with your team.

DIFFERENTIATORS

Dashboards Executives Use

Boardroom-ready portfolio, financial, and risk views leaders read daily.

Finance-Native Analytics

MSF-led: forecasting, variance, and financial reporting are our home turf.

From Data to Decision

KPI frameworks connecting each metric to the decision it drives.

Enterprise-Proven

Delivered inside Disney and across a $1.6B Abbott portfolio.

AT A GLANCE

Tools	Power BI · Tableau
Focus	Executive reporting · FP&A
Leadership	MSF · PMP
Rating	BBB Accredited · A+
Engagements	Project · Ongoing support
Meetings	By appointment · Virtual

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POWER BI · TABLEAU · EXECUTIVE REPORTING

MSF · PMP LEADERSHIP · BBB A+